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IMPORTANT SAFETY NOTICE ***RECALL NOTIFICATION***

March 3, 2016

7

Re: Pelican 9410L Flashlights and Catalog #9419L Replacement Battery Packs

Our records indicate that, between May 1, 2014 and October 13, 2015, you may have purchased the above-referenced flashlights ("Lights") or replacement battery packs ("Battery Packs) (collectively, the "Products"). Pelican Products, Inc. ("Pelican") is voluntarily recalling these Products in cooperation with the U.S. Consumer Product Safety Commission ("CPSC").

Product being recalled:

- Pelican 9410L Flashlights ("Lights") in yellow and black showing a manufacturer part number of 9410-021-245 (for yellow Light) and 9410-021-110 (for black Light);
- The Catalog #9419L Replacement Battery Packs showing a manufacturer part number of 9413-301-001.

Please note that the Lights equipped with <u>lithium ion</u> Battery Packs are the subject of this recall. Pelican's nickel metal hydride battery packs are not being recalled.

Reason for Recall: The battery packs in the flashlights can overheat, posing a fire hazard to consumers.

WHAT YOU MUST DO:

- 1. <u>Check Your Inventory</u>: Please check your product inventory as soon as possible to determine if you still possess any of the recalled Products. The Products can be identified by looking for the manufacturer part number and a production date between May 2014 and March 2015 on the bar code label of the Light's or Battery Pack's original packaging. If you still have any of these Products, <u>DO NOT SELL THEM</u>. Instead, please follow the next step.
- 2. Return Lights and Battery Packs: Because the Products that are being recalled are potentially defective lithium ion batteries, they can only be shipped in special containers that have been approved by the U.S. Department of Transportation. Contact Pelican Products toll-free at 877-619-

0289 or 310-257-5691 from 8 a.m. to 5 p.m. PT Monday through Friday, or via email at 9410L@pelican.com to inform us of how many Lights and/or Battery Packs you still possess. IT IS IMPORTANT THAT YOU RECEIVE A RETURN MANUFACTURE AUTHORIZATION (RMA) NUMBER ALONG WITH USING ONLY THE SHIPPING MATERIALS PELICAN PROVIDES AND FOLLOWING THE SPECIAL INSTRUCTIONS CAREFULLY. Once the products are properly packaged, place the closed package in a safe place for at least five days before contacting UPS for pickup.

Pelican will issue you a credit for the Products you return.

3. <u>Identify Retail Purchasers</u>: We realize you may not have a listing of customers who purchased Lights or Battery Packs from you. If, however, you are able to identify any of the customers who bought one of the recalled Products from you, please provide this information to us via email at 9410L@pelican.com so that we can notify them of the recall.

Pelican is issuing a press release and in-store posters to notify end users of the recall of the Products. As a result, and in order to avoid potential confusion, we ask that you <u>not</u> issue any public communication regarding this recall without receiving prior approval from Pelican and the CPSC.

4. <u>Display Recall Poster</u>: Enclosed is a recall poster. Please display this poster in a place where customers can see it easily for a period of at least 120 days. If your customers have any questions regarding the recall, please ask them to call our toll-free recall hotline at (877) 619-0289 or email us at 9410L@Pelican.com.

We are sorry for any inconvenience this matter may cause you, but user safety is a top priority of ours. We continually strive to meet our customers' expectations in providing the highest quality products and will take all necessary steps to ensure we are meeting your needs. Thank you for your cooperation.

Sincerely,

Pelican Products, Inc.